Print Date 09/12/12 09:09:15



Order / Rev:

104472

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

Estimate:

1428

Flight Dates:

09/21/12 - 10/01/12

Original Date / Rev:

07/19/12 / 09/11/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Waterfront Strategies

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

00:05:00

Advertiser

Name:

House Majority PAC

A35+

PLI2

Product Codes: Priority:

Demographic:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

2,				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	87	\$53,025.00	\$45,071.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	87	\$53,025.00	\$45,071.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totals	99	\$63,400,00	\$53,890,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$63,400.00
Market	100%	\$204,516.13

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	. 0%	\$0.00
KFBT	.0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$53,174.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$32,722.58
KTUD	1%	\$2,045.16
KVVU	18%	\$36,812.90
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,361.29

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KSNV

Order / Rev:

104472 06833667 Advertiser:

House Majority PAC

Alt Order #: Flight Dates:

09/21/12 - 10/01/12

Product Desc:

HOUSE MAJORITY PAC

EstImate: 1428

Ln Ch Start WAKE UP EAR	End LY W/THE V	Inventory Code /AGNERS	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	 MTWTS	0 2	\$200.00 \$200.00	0.00 0.00						
E 2 KSNV 09/18/1			p w/Wa@M	5-6a	MTWTF	:30	4	\$400.001	0.00 NM	4	\$1,600.00
WAKE UP WITH											
<u>Start Date</u> Week: 09/18/12	End Date 09/24/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$400.00	Rating 0.00						
Week: 09/25/12	10/01/12	MTWTF	4	\$400.00	0.00						
E 3 KSNV 09/25/1	2 10/01/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	MTWTF	:30	3	\$625.002	0.00 NM	3	\$1,875.00
		NERS CNX 9/18 S NERS PLEASE AI	POTS	PRIOR TO 10	/1						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/25/12 E 4 KSNV 09/18/1	10/01/12	MTWTF Today Show	CM 3	\$625.00 658a-9am	0.00	.20		#000 004	0.00 NB4	_	40
L 4 KONV 09/10/1	2 10/01/12	Today Show	CIVI	000a-9am	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
TODAY SHOW											
<u>Start Date</u> Week: 09/18/12	End Date 09/24/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
Week: 09/25/12	10/01/12	MTWT F	3	\$900.00	0.00						
E 5 KSNV 09/22/1	2 09/22/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
NEWS 3 AT SU	NRISE	News 3 Sunrise 5	SATURDAY								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	s-	1	\$375.00	0.00						
E 7 KSNV 09/30/1	2 09/30/12	Sunday Today Sunday Today	CM	7a-8am	S	:30	1	\$625.001	0.00 NM	1	\$625.00
TODAY ON SUI TODAY ON SUI											
Start Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/24/12 E 8 KSNV 09/25/1	09/30/12		II 3rd HRM	\$625.00 9-10a	0.00 MTWTF	:30	3	\$425.001	0.00 NM	9	¢4 075 00
2 3 1(3)(1 33,23)	10/01/12	M-F Today Show		0-100	MIMIL	.50	3	φ425.00 Ι	U.UU INIV	3	\$1,275.00
TODAY SHOW TODAY SHOW											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/25/12	10/01/12	MTWTF	3	\$425.00	0.00						
E 9 KSNV 09/18/1	2 10/01/12	·	III 4th 13M	10am-11am	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
TODAY SHOW	III NO CHAN	Today 4th Hour IGE. SORRY									
TODAY SHOW											
<u>Start Date</u> Week: 09/18/12	End Date 09/24/12	Weekdays	Spots/Week 0	<u>Rate</u> \$325.00	Rating 0.00						
Week: 09/25/12	10/01/12	MTWTF	3	\$325.00	0.00						
E 10 KSNV 09/18/1	2 10/01/12	•	CM	11am-12pm	MTWTF	:30	3	\$325,001	0.00 NM	3	\$975,00
RACHEL RAY		Rachael Ray									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12	09/24/12	 MTWTF	0	\$325.00	0.00						
Week: 09/25/12 E 11 KSNV 09/18/1	10/01/12		CM 3	\$325.00 12-1230pm	0.00 MTWTF	:30	3	\$425.001	0.00 NM		#4 575 00
		Noon News	ON		en where	.30	J	φ η ∠υ,∪U I	0.00 NM	3	\$1,275.00
NEWS 3 AT NO									J		
<u>Start Date</u> Week: 09/18/12	End Date 09/24/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$425.00	Rating 0.00						
Week: 09/25/12	10/01/12	MTWTF	3	\$425.00	0.00						
E 12 KSNV 09/18/1	2 10/01/12	The Agenda 1230	•	1230-1p	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
NEWS 4: THE A	GENDA	The Agenda 123	upm								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12	09/24/12		0	\$325.00	0.00				ı		

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KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #: Flight Dates:

06833667

09/21/12 - 10/01/12

E 22 KSNV 09/18/12 10/01/12

Product Desc:

HOUSE MAJORITY PAC

Estimate:

1428

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
	2 10/01/12	The Agenda 1230		1230-1p	MTWTF~↔	:30	2	\$325.001	0.00 NM	2	\$650.00
		The Agenda 1230	Opm	·							
NEWS 4: THE A Start Date	GENDA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/25/12	10/01/12	MTWTF	2	\$325.00	0.00						
E 13 KSNV 09/18/1	2 10/01/12	•		1258p-2pm	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
DAYS OF OUR	LIVES	Days of our Lives	3								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/12	09/24/12		0	\$425.00	0.00						
Week: 09/25/12 E 14 KSNV 09/18/1	10/01/12	MTWTF The Doctors	CM	\$425.00 2pm-3pm	0.00 MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
E 14 K3NV 09/10/1	12 10/01/12	The Doctors	CIVI	zpm-spm	W W	.30	2	φ323.001	O.OO INIVI	2	\$650.00
THE DOCTORS											
Start Date	End Date 09/24/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$325.00	Rating 0.00						
Week: 09/18/12 Week: 09/25/12	10/01/12	MTWTF	2	\$325.00 \$325.00	0.00						
E 15 KSNV 09/18/1	2 10/01/12	Dr. Phil	СМ	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHIL		Dr Phil									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ		
Week: 09/18/12	09/24/12		0	\$450.00	0.00						
Week; 09/25/12	10/01/12	MTWTF	2	\$450.00	0.00						
E 16 KSNV 09/30/1	12 09/30/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CHRIS MATTHE CHRIS MATTHE		CNX 9/23	JON 3,30811								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 E 17 KSNV 09/25/1	09/30/12	S	HOUD/CM	\$500.00	0.00	:30		PC00 004	0.00 NIM	4	# 000 00
E IT MOINT USIZOTI	12 10/01/12	4PM NEWS (1 h	,	4-5pm (4:00 PM-4:3	MTWTF IO PM)	:30	1	\$600.001	0.00 NM	1	\$600.00
FIRST NEWS 3 FIRST NEWS 3			•	•	,						
Start Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 09/25/12 E 18 KSNV 09/18/1			HOUR)CM	\$600.00 4-5pm	0.00 MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
NEWS 4 AT 430	OP NO CHAI	4PM NEWS (1 h		(4:30 PM-5:0		.00	Ŭ	V120.001	0.00 (VIVI	5	Ψ2,173.00
NEWS 4 AT 430 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/12	09/24/12		0		0,00						
Week: 09/25/12	10/01/12	MTWTF~⊷	3	* -	0.00						
E 19 KSNV 09/18/	12 10/01/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
EARLY NEWS		WIT LATTY INCWS									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	 MTWTF		\$1,200.00 \$1,200.00	0.00 0.00				ļ		
E 20 KSNV 09/22/				5pm-630pm		;30	1	\$675,001	0.00 NM	1	\$675.00
KSNV EARLY N		Sa-Su Early New		-,,	_	,		•		·	43.3.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12		0		0.00						
Week: 09/24/12 E21 KSNV 09/18/	09/30/12	M-E Jeonardy	1 CM	\$675,00 630-7pm	0.00 MTWTF	:30	a	\$1,000.001	0.00 NM	2	\$2,000.00
		M-F Jeopardy		030-7 PIII	MILWIL	.30	J	ψ1,000.001	U.UU INIVI	<i>L</i> .	Φ∠₁ ŪŪŪ.ŪŪ
		JB LINES A THRU E ALL SPOTS PR									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				l		
Week: 09/18/12	09/24/12	MTLITT		\$1,000.00	0.00						
Week: 09/25/12	10/01/12	MTWTF	2	\$1,000,00	0.00						

СМ

7-730pm

MTWTF--

:30

2 \$1,000.001

0.00 NM

\$2,000.00

Print Date: 09/12/12 09:09:15

KSNV

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Order / Rev:

104472

Advertiser:

House Majority PAC

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09/21/12 - 10/01/12

Estimate:

1428

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Sp	ots Rate Pri	Rtg Type Sp	ots	Amount
WHEEL OF CONTUNE BL	M-F Wheel of Fortune	0.404						
Start Date End Date	EASE AIR ALL SPOTS PRIOR To Weekdays Spots/Week		Rating			ı		
Week: 09/18/12 09/24/12		\$1,000.00	0.00					
Week: 09/25/12 10/01/12		\$1,000.00	0.00		4 #505.004	0.00 104		^
E23 KSNV 09/22/12 09/29/1	WKND Jeop/Wheel	630-730pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
JEOPARDY/ WHEEL OF F	FORTUNE					ł		
Start Date End Date Week: 09/17/12 09/23/12			Rating 0.00					
Week: 09/24/12 09/30/12		\$525.00	0.00					
E 24 KSNV 10/01/12 10/01/1	2 Mon PR 8-10p CM Monday Prime 8-10pm	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VOICE CNX 9/24 THE VOICE	Monday Frime 0-10pm							
Start Date End Date			Rating					
Week: 10/01/12 10/07/12 E 25 KSNV 09/30/12 09/30/1		\$4,000.00 SU 930-10p	0.00	:30	1 \$1,200.001	0.00 NIM		#4 000 #0
E 23 NOIV 00/30/12 09/30/1	Jeopardy in Prime	30 930-10p	5	.30	1 \$1,200.001	0.00 NM	1	\$1,200.00
TBD CNX 9/23 TBD								
Start Date End Date	<u> Weekdays Spots/Week</u>	Rate	Rating					
Week: 09/24/12 09/30/12		\$1,200.00	0.00		- Think			
E 26 KSNV 09/30/12 09/30/1	2 LAW & ORDER (synd) RIM Law & Order (synd) PRIME	SU 10-11p	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
LAW & ORDER CNX 9/23 LAW & ORDER	Edit & Oldsi (Gylld) I Trivic							
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12		Rate \$1,200,00	Rating					
E 27 KSNV 09/18/12 10/01/1		ֆ1,200.00 11pm-1135pr	0.00 m MTWTF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	M-F News 3 at Eleven				. 4.,200.001	0.00 1441	•	Ψ1,200.00
NEWS 3 NIGHTSIDE Start Date End Date	<u> Weekdays</u> Spots/Week	Rate	Rating					
Week: 09/18/12 09/24/12	C	\$1,200.00	0.00					
Week: 09/25/12 10/01/12		\$1,200.00	0.00			• •		
E 28 KSNV 09/22/12 09/29/1	2 Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pr	ηS-	:30	1 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS 3 NIGHTSIDE								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		<u>Rate</u> \$1,100.00	Rating					
Week: 09/24/12 09/30/12	-	\$1,100.00	0.00 0.00					
E 29 KSNV 09/25/12 10/01/1	·=	1237a-136an	n MTWTF	:30	1 \$500.001	0.00 NM	1	\$500.00
TONIGHT SHOW W/ JAY	Late Night w/Fallon LENO CNX 9/18							
TONIGHT SHOW W/ JAY	LENO							
<u>Start Date</u> <u>End Date</u> Week: 09/25/12 10/01/12		<u>Rate</u> \$500.00	RatIng 0.00					
N30 KSNV 09/29/12 09/29/1		5a-459a	S-	:30	1 \$625.001	0.00 NM	1	\$625.00
	ROS	(5:00 AM-6:00	=	,	, 4020.001	0.00 1111	'	ψ020.00
SATURDAY TODAY Start Date End Date	e Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12		\$625.00	0.00					
N31 KSNV 09/22/12 09/22/1		7-1.0pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
SATURDAY TODAY	News 3 in Prime					1		
Start Date End Date	· — ·		Rating					
Week: 09/17/12 09/23/12 N 32 KSNV 09/22/12 09/22/1		\$675.00	0.00	.20	4 \$505.004	0.00.101		
HOE WOUND DRIZZEIZ DRIZZEI	2 SIGN ON-SIGN OFF CM ROS	5a-459a (9:00 PM-10:0	S- 00 PM)	:30	1 \$525.001	0.00 NM	1	\$525.00
JEOPARDY/ WHEEL OF F								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		<u>Rate</u> \$525.00	Rating 0.00					
30.40714	,	7-2-0.00	5.55			•		

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KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

1428

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 32	KSNV	09/22/1	2 09/22/12	SIGN ON-SIGN	OFF CM	5a-459a	5-	:30	1	\$525.001	0.00 NM	1	\$525.00
j	JEOPAI	RDY/WH	IEEL OF FO	ROS ORTUNE		(9:00 PM-10:	OO PIVI)						
N 33	KSNV	09/25/1	2 09/28/12	Rachael Ray	СМ	11am-12pm	-TWTF	:30	1	\$375.001	0.00 NM	1	\$375.00
j	EOPA	RDY/WH	HEEL OF FO	Rachael Ray DRTUNE									
We	<u>Sta</u> ek: 09/	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N38	KSNV	09/21/1:	2 09/24/12	Today-AN	CM	205a-304a	MF	:30	1	\$100.001	0.00 NM	1	\$100.00
7	ΓODAY	ONIGHT	ADDED SF	Today-AN POT									
·		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/		09/27/12	MF	1	7	0.00						
				M-F 5-6a WakeU M-F 5-6a WakeU	p w/Wagners	5-6a	MF	:30	4	\$400.001	0.00 NM	4	\$1,600.00
V				NERS CHANGE II	N FLIGHT DA			21					
We	<u>Sta</u> ek: 09/	<u>rt Date</u> 21/12	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 4	<u>Rate</u> \$400.00	Rating 0.00						
N 41	KSNV	09/21/1		Today Show	СМ	658a-9am	MF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
7	ΓΩΠΑΥ	SHOW	CHANGE IN	Today Show FLIGHT DATES									
·		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/		09/27/12	MF	3	\$900.00	0.00						
N 42	KSNV	09/21/1	2 09/24/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	MF	:30	3	\$325.001	0.00 NM	3	\$975.00
٦	_			IN FLIGHT DATE									
We	<u>Sta</u> ek: 09 <i>1</i> /	<u>rt Date</u> 21/12	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
				Rachael Ray	СМ	11am-12pm	MF	:30	3	\$325.001	0.00 NM	3	\$975.00
	RACHE	I RAY FI	IGHT DATI	Rachael Ray E CHANGE TO 9/2	21								
·		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/		09/27/12	MF	3	\$325.00	0.00						
N 44	KSNV	09/21/1:	2 09/24/12	Noon News Noon News	CM	12-1230pm	MF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
1				CHANGE TO STA									
We	<u>Sta</u> ek: 09/	rt Date 21/12	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00						
				The Agenda 1230	Opm CM	1230-1p	MF	:30	2	\$325.001	0.00 NM	2	\$650.00
	JEW6	1· THE A	GENDA ELI	The Agenda 123 GHT DATE CHAN									,
,	_	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek. 09/		09/27/12	MF	2	\$325.00	0.00						
N 46	KSNV	09/21/1	2 09/24/12	Days of our Lives Days of our Lives		1258p-2pm	MF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
[DAYS C	F OUR I	IVES FLIG	HT DATE CHANG									
We	<u>Sta</u> eek: 09/2	rt <u>Date</u> 21/12	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00						
			2 09/24/12	The Doctors	CM	2pm-3pm	0.00 MF	:30	2	\$325.001	0.00 NM	2	\$650.00
-	THE DO	CTORE		The Doctors						,			Ψοσσ.σσ
	_	rt Date	End Date	TE CHANGE TO S Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/	21/12	09/27/12	MF	2	\$325.00	0.00						
N 48	KSNV	09/21/1	2 09/24/12	Dr. Phil Dr Phil	CM	3- 4 p	MF	:30	2	\$450.001	0.00 NM	2	\$900.00
	OR. PHI	L FLIGH	T DATE CH	ANGE TO 9/21									
١٨/-	<u>Sta</u> eek: 09/2	rt Date	End Date	<u>Weekdays</u> MF	Spots/Week	Rate	Rating						
			09/27/12 2 09/24/12	NEWS 3 at 4 (1	HOUR)CM	\$450.00 4 -5pm	0.00 MF	:30	3	\$725.001	0.00 NM	3	¢2 175 00
				4PM NEWS (1 h	our)	(4:30 PM-5:0		.00	J	φι 40.00 Ι	O.OU TYPE	3	\$2,175.00
ľ	NEWS 4	1 A I 430	P FLIGHT D	ATE CHANGE TO	9/21						l		

Print Date: 09/12/12 09:09:15

KSNV

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Order / Rev:

104472

09/21/12 - 10/01/12

Advertiser:

House Majority PAC

Alt Order #: Flight Dates: 06833667

Product Desc:

HOUSE MAJORITY PAC

Estimate:

1428

Ln (Ch Sta	art End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
N 49 F		21/12 09/24/12 430P FLIGHT (NEWS 3 at 4 (1 4PM NEWS (1 I DATE CHANGE TO	nour)	4-5pm (4:30 PM-5:	MF 00 PM)	:30	3	\$725.001	0.00 NM	3	\$2,175.00
	Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 09/21/12	9 09/27/12	MF	3	\$725.00	0.00						
N 50 F	KSNV 09/2	21/12 09/24/12	M-F Early News M-F Early News	СМ	5-630p	MF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
E	ARLY NEW	/S FLIGHT CHA	ANGE TO 9/21									
Wee	Start Da ek: 09/21/12		<u>Weekdays</u> MF	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
		21/12 09/24/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	MF	:30	3	\$1,000.001	0.00 NM	3	\$3,000.00
JI	EOPARDY	FLIGHT CHAN	GE TO 9/21 STAF	RT								
	Start Da	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 09/21/12	9/27/12	MF	3	\$1,000.00	0.00						
N52 k	(SNV 09/2	21/12 09/24/12	M-F Wheel	СМ	7-730pm	MF	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
V	HEEL OF	FORTUNE FLIC	M-F Wheel of Fo GHT CHANGE TO									
We	Start Da ek: 09/21/12	_ —	<u>Weekdays</u> MF	Spots/Week 2	<u>Rate</u> \$1,000.00	Rating 0.00						
N 53	KSNV 09/2	21/12 09/24/12	M-F News 3 at E		11pm-1135	pm MF	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
N	EWS 3 NIG	HTSIDE FLIGH	IT CHANGE TO 9	/21								
We	<u>Start Da</u> ek: 09/21/12	_ —	<u>Weekdays</u> MF	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
N 54	KSNV 09/2	23/12 09/23/12	Wake Up Early Wake Up Early	Ψ	430a-5a	S	:30	1	\$200,001	0.00 NM	1	\$200.00
	Start Da	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 09/17/12	2 09/23/12	5	1	\$200.00	0.00						
										Totals	99	\$63,400.00